

How to start a successful business



List the reasons you want to start a business (or why you started a business).

List the benefits of being an entrepreneur

How to start a successful business



List some of the potential challenges or disadvantages of entrepreneurship.

A large gray rectangular area intended for writing the answer to the first question.

How do you plan to navigate or overcome these challenges? List some of the steps you plan to take.

A large gray rectangular area intended for writing the answer to the second question.

How to start a successful business



What are some business ideas you've considered?

Who are your competitors? How do you plan to create a competitive advantage?

How to start a successful business



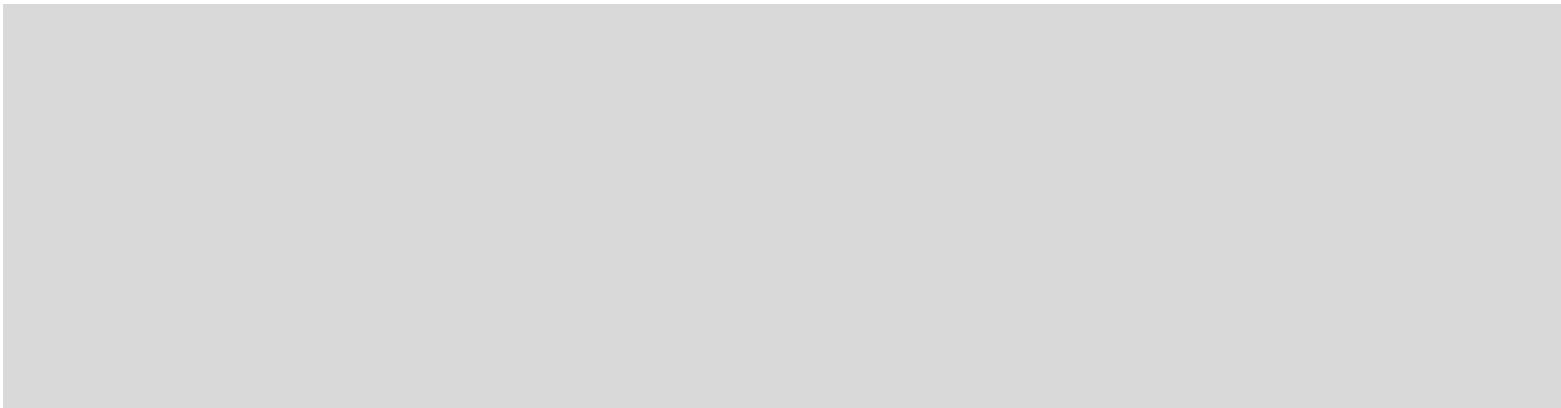
Have you identified your target audience?
Who are they?

List the ways you plan to validate your
business idea. E.g. ask friends or family,
or through online groups, etc.

How to start a successful business



What's your purpose? Your reasons for starting a business is the benefit to you. Your purpose is the benefit to your customers.



What do you need to do next?